

GENERAL INFORMATION ON SHARES

Stock Listing

Tokyo Stock Exchange (Since 1961)

Transfer Agent

Mitsubishi UFJ Trust and Banking Corporation
4-5, Marunouchi 1-chome, Chiyoda-ku,
Tokyo 100-8212, Japan

Share Information (As of March 31, 2009)

Number of Shares Issued 210,063,836 shares
Number of Shareholders of Common Stock 50,332 shareholders

Distribution of Share Ownership

	Number of shareholders	Number of shares held (thousand)	Shareholdings (%)
Japanese financial institutions	42	66,510	31.66
Japanese securities companies	42	5,428	2.59
Other Japanese business corporations	319	36,156	17.21
Foreign corporations and individuals	320	33,973	16.17
Japanese individuals and others	49,609	67,994	32.37

Note: Japanese individuals and others include 5,017 thousand shares (2.38%) as treasury stock held by the Company.

Principal Shareholders (Ten Largest Shareholders)

Name of Shareholder	Number of shares held (thousand)	Shareholdings (%)
Sharp Corporation	30,000	14.28
The Master Trust Bank of Japan, Ltd. (Trust Account)	12,797	6.09
Japan Trustee Services Bank, Ltd. (Trust Account)	12,436	5.92
Japan Trustee Services Bank, Ltd. (Trust Account 4G)	7,495	3.56
The Bank of Tokyo-Mitsubishi UFJ, Ltd.	6,490	3.08
Mizuho Bank, Ltd.	4,000	1.90
Trust & Custody Services Bank, Ltd. as trustee for Mizuho Bank, Ltd. Retirement Trust Account Re-entrusted by Mizuho Trust & Banking Co., Ltd.	3,955	1.88
Pioneer Employee Share Ownership Plan	3,499	1.66
Sumitomo Mitsui Banking Corporation	2,589	1.23
State Street Bank and Trust Company 505041	2,459	1.17

Note: The Company holds 5,017 thousand shares (2.38%) as treasury stock.

For further information, please contact:

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Other information is available at: <http://pioneer.jp/ir-e/>