

Management

(As of June 28, 2007)

Directors



Tamihiko Sudo

President and
Representative Director



Hajime Ishizuka

Executive Vice President and
Representative Director
In charge of Corporate Management Group
and Corporate Planning Division, and export
management in general



Satoshi Matsumoto

Managing Director
In charge of Quality Control Division



Akira Haeno

Managing Director
General Manager of Mobile Entertainment
Business Group and in charge of
Procurement Group



Shinji Yasuda

Managing Director
General Manager of Home Entertainment
Business Group



Hideki Okayasu

Managing Director
General Manager of Finance and Accounting Division,
Chief Financial Officer, and President and Representative
Director of Pioneer AFM Corporation



Shunichi Sato

Director



Koichi Ueda

Director
Professor at Meiji Law School and
attorney-at-law

Corporate Auditors



Michiyoshi Ogawa

Corporate Auditor (full time)



Keiichi Nishikido

Corporate Auditor
Attorney-at-law



Shinichi Yamada

Corporate Auditor
Certified public accountant

Senior Executive Officers

Masao Kawabata

Yoshio Taniyama

Buntarou Nishikawa

Yoichi Sato

Susumu Kotani

Masanori Koshoubu

Executive Officers

Sumitaka Matsumura

Kenji Sato

Tsutomu Haga

Keiichi Yamauchi

Kazumi Kuriyama

Toshiyuki Ito

Tatsuo Takeuchi

Masanori Kurosaki

Hiroyuki Mineta

Takashige Nakano

Seiichiro Matsuki

Notes 1. Messrs. Shunichi Sato and Koichi Ueda are outside directors pursuant to the Company Law of Japan.

2. Messrs. Keiichi Nishikido and Shinichi Yamada are outside corporate auditors pursuant to the Company Law of Japan.