

Financial Highlights

Pioneer Corporation and Subsidiaries
Years ended March 31

In millions of yen and thousands of U.S. dollars, except per share information

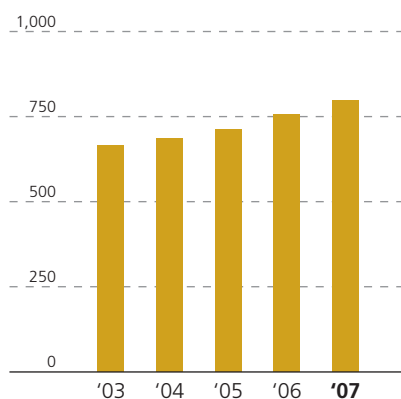
			Yen	% change	U.S. Dollars
	2005	2006	2007	2007/2006	2007
Operating revenue	¥711,042	¥754,964	¥797,102	+5.6%	\$6,755,102
Operating income (loss)	691	(16,409)	12,487		105,822
Loss from continuing operations	(10,112)	(85,758)	(9,536)		(80,814)
Net loss	(8,789)	(84,986)	(6,761)		(57,297)
Per share of common stock:					
Loss from continuing operations	(57.65)	(491.66)	(54.67)		(0.46)
Net loss	(50.11)	(487.23)	(38.76)		(0.33)
Cash dividends	25.00	10.00	10.00		0.08
Cash flows from operating activities	19,946	68,329	16,752		141,966
Cash flows from investing activities	(93,516)	(29,759)	(16,468)		(139,559)
Cash flows from financing activities	(4,019)	(38,551)	(21,673)		(183,669)
Total assets	725,167	678,046	635,474		5,385,373
Shareholders' equity	332,239	273,250	268,116		2,272,170

Notes: 1. The U.S. dollar amounts in this report represent translation of Japanese yen, for convenience only, at the rate of ¥118=U.S.\$1.00 at March 31, 2007.

2. Operating income (loss) in this report is presented as operating revenue less cost of sales and selling, general and administrative expenses in accordance with accounting practices generally accepted in Japan.

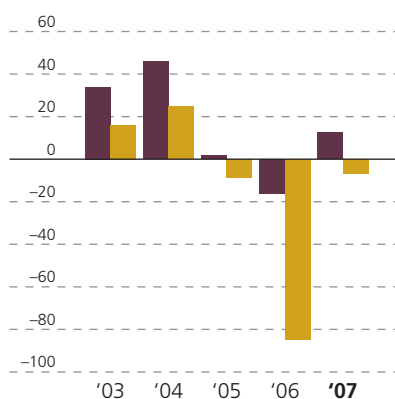
Operating Revenue

(Billions of Yen)



Income (Loss)

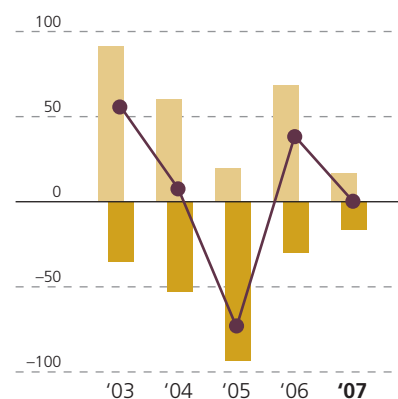
(Billions of Yen)



■ Operating income (loss)
■ Net income (loss)

Cash Flows

(Billions of Yen)



■ Cash flows from operating activities
■ Cash flows from investing activities
● Free cash flows (Cash flows from operating activities + Cash flows from investing activities)