

# Financial Fact Data 2008

---

## Contents:

Quarterly Consolidated Data.....	Page 1,2,3,4
Yearly Consolidated Data.....	Page 5,6

### **Pioneer Corporation**

Investor Relations Department  
Corporate Branding and Communications Division  
4-1, Meguro 1-chome,  
Meguro-ku, Tokyo 153-8654 Japan  
Phone: +81-(0)3- 3495-6773  
Fax: +81-(0)3- 3495-4301  
E-mail: [pioneer\\_ir@post.pioneer.co.jp](mailto:pioneer_ir@post.pioneer.co.jp)

### **Pioneer on the Internet**

<http://pioneer.jp/ir-e/>

### **Pioneer North America, Inc.**

Investor Relations  
50 Main Street, 8th Floor  
White Plains, New York 10606  
U.S.A.  
Phone: +1-(914) 259-0006  
Fax: +1-(914) 259-0010  
E-mail: [investor\\_relations@pioneer-usa.com](mailto:investor_relations@pioneer-usa.com)

### **Pioneer Europe NV**

Investor Relations  
Pioneer House, Hollybush Hill  
Stoke Poges, Slough SL2 4QP  
U.K.  
Phone: +44-(0)1753 789789  
Fax: +44-(0)1753 664010  
E-mail: [investor\\_relations@mmd.pioneer.be](mailto:investor_relations@mmd.pioneer.be)

## Notes

- 1 . Effective from this fiscal 2008, the Company changed business segment classification. Results related to telephones have been moved from “Home Electronics” to “Others.” Reclassifications have been made to previously reported operating revenue by segment and segment information to conform to this presentation.

## Consolidated Quarterly Operating Revenue Data Breakdown:

1/6

(Billions of yen)

	FY2006(2006.3)					FY2007(2007.3)					FY2008(2008.3)				
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Operating Revenue	159.2	179.9	217.0	198.9	755.0	191.7	188.6	214.6	202.2	797.1	182.6	200.5	211.0	180.3	774.5
<i>Year on Year % Change:</i>	<i>0.0%</i>	<i>2.5%</i>	<i>13.7%</i>	<i>7.2%</i>	<i>6.2%</i>	<i>20.4%</i>	<i>4.9%</i>	<i>(1.1%)</i>	<i>1.6%</i>	<i>5.6%</i>	<i>(4.7%)</i>	<i>6.3%</i>	<i>(1.7%)</i>	<i>(10.8%)</i>	<i>(2.8%)</i>
Operating Revenue by Business Segment:															
Car Electronics	82.2	78.1	84.4	85.8	330.5	91.3	83.6	85.4	97.4	357.8	97.0	92.7	92.7	91.4	373.9
Home Electronics	61.0	79.8	112.3	92.4	345.5	81.4	85.5	111.1	83.5	361.5	69.4	89.4	100.5	70.1	329.5
Patent Licensing	1.1	4.2	2.0	1.3	8.5	1.3	0.5	0.3	2.6	4.7	0.1	0.3	0.1	1.4	2.0
Others	14.8	17.8	18.3	19.5	70.4	17.7	19.0	17.7	18.7	73.1	16.1	18.0	17.7	17.3	69.1
<b>Total</b>	<b>159.2</b>	<b>179.9</b>	<b>217.0</b>	<b>198.9</b>	<b>755.0</b>	<b>191.7</b>	<b>188.6</b>	<b>214.6</b>	<b>202.2</b>	<b>797.1</b>	<b>182.6</b>	<b>200.5</b>	<b>211.0</b>	<b>180.3</b>	<b>774.5</b>
<i>Year on Year % Change:</i>															
<i>Car Electronics</i>	<i>3.3%</i>	<i>4.5%</i>	<i>21.7%</i>	<i>7.6%</i>	<i>8.9%</i>	<i>11.1%</i>	<i>7.0%</i>	<i>1.2%</i>	<i>13.6%</i>	<i>8.3%</i>	<i>6.2%</i>	<i>10.9%</i>	<i>8.5%</i>	<i>(6.2%)</i>	<i>4.5%</i>
<i>Home Electronics</i>	<i>15.1%</i>	<i>7.4%</i>	<i>12.3%</i>	<i>8.6%</i>	<i>10.6%</i>	<i>33.4%</i>	<i>7.2%</i>	<i>(1.1%)</i>	<i>(9.6%)</i>	<i>4.6%</i>	<i>(14.7%)</i>	<i>4.6%</i>	<i>(9.6%)</i>	<i>(16.0%)</i>	<i>(8.8%)</i>
<i>Patent Licensing</i>	<i>(60.9%)</i>	<i>7.7%</i>	<i>40.5%</i>	<i>(38.9%)</i>	<i>(16.6%)</i>	<i>12.3%</i>	<i>(88.0%)</i>	<i>(82.3%)</i>	<i>99.6%</i>	<i>(45.4%)</i>	<i>(91.5%)</i>	<i>(38.4%)</i>	<i>(57.6%)</i>	<i>(43.7%)</i>	<i>(57.1%)</i>
<i>Others</i>	<i>(37.4%)</i>	<i>(20.8%)</i>	<i>(9.1%)</i>	<i>4.1%</i>	<i>(17.2%)</i>	<i>19.3%</i>	<i>6.5%</i>	<i>(2.9%)</i>	<i>(4.1%)</i>	<i>3.8%</i>	<i>(9.1%)</i>	<i>(5.0%)</i>	<i>(0.2%)</i>	<i>(7.7%)</i>	<i>(5.5%)</i>
<b>Total</b>	<b>0.0%</b>	<b>2.5%</b>	<b>13.7%</b>	<b>7.2%</b>	<b>6.2%</b>	<b>20.4%</b>	<b>4.9%</b>	<b>(1.1%)</b>	<b>1.6%</b>	<b>5.6%</b>	<b>(4.7%)</b>	<b>6.3%</b>	<b>(1.7%)</b>	<b>(10.8%)</b>	<b>(2.8%)</b>
Operating Revenue by Geographic Market:															
Domestic sales	53.5	53.7	66.9	58.6	232.8	60.8	56.0	63.0	53.8	233.6	55.6	49.5	59.2	51.3	215.6
Overseas sales	105.7	126.2	150.0	140.4	522.2	130.9	132.7	151.6	148.4	563.5	127.1	151.0	151.8	129.0	558.8
North America	41.8	49.9	54.6	55.0	201.4	47.4	52.7	48.0	60.5	208.6	43.7	51.9	45.1	40.2	180.9
Europe	32.9	37.3	55.0	46.8	171.9	44.4	38.8	57.9	45.5	186.6	37.3	43.2	50.4	38.2	169.1
Other Regions	30.9	39.0	40.4	38.5	148.9	39.0	41.1	45.7	42.4	168.2	46.1	55.9	56.3	50.5	208.8
<i>Year on Year % Change:</i>															
<i>Domestic sales</i>	<i>(3.1%)</i>	<i>(12.7%)</i>	<i>(4.3%)</i>	<i>(5.6%)</i>	<i>(6.4%)</i>	<i>13.6%</i>	<i>4.2%</i>	<i>(5.9%)</i>	<i>(8.1%)</i>	<i>0.4%</i>	<i>(8.6%)</i>	<i>(11.5%)</i>	<i>(6.0%)</i>	<i>(4.7%)</i>	<i>(7.7%)</i>
<i>Overseas sales</i>	<i>1.7%</i>	<i>10.7%</i>	<i>24.0%</i>	<i>13.6%</i>	<i>13.0%</i>	<i>23.9%</i>	<i>5.1%</i>	<i>1.0%</i>	<i>5.7%</i>	<i>7.9%</i>	<i>(2.9%)</i>	<i>13.8%</i>	<i>0.1%</i>	<i>(13.1%)</i>	<i>(0.8%)</i>
<i>North America</i>	<i>6.3%</i>	<i>17.5%</i>	<i>27.9%</i>	<i>10.9%</i>	<i>15.7%</i>	<i>13.4%</i>	<i>5.7%</i>	<i>(12.2%)</i>	<i>9.9%</i>	<i>3.6%</i>	<i>(7.9%)</i>	<i>(1.5%)</i>	<i>(6.0%)</i>	<i>(33.5%)</i>	<i>(13.3%)</i>
<i>Europe</i>	<i>5.2%</i>	<i>5.9%</i>	<i>21.6%</i>	<i>19.7%</i>	<i>14.0%</i>	<i>35.2%</i>	<i>4.2%</i>	<i>5.4%</i>	<i>(2.9%)</i>	<i>8.6%</i>	<i>(16.0%)</i>	<i>11.2%</i>	<i>(13.0%)</i>	<i>(15.9%)</i>	<i>(9.4%)</i>
<i>Other Regions</i>	<i>(7.1%)</i>	<i>7.6%</i>	<i>22.3%</i>	<i>10.7%</i>	<i>8.4%</i>	<i>26.1%</i>	<i>5.3%</i>	<i>13.1%</i>	<i>10.1%</i>	<i>13.0%</i>	<i>18.1%</i>	<i>36.0%</i>	<i>23.2%</i>	<i>19.1%</i>	<i>24.1%</i>

## Consolidated Quarterly Operating Revenue Data Breakdown:

2/6

(Billions of yen)

	FY2006(2006.3)					FY2007(2007.3)					FY2008(2008.3)				
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
<b>Domestic Operating revenue by Business Segment:</b>															
Car Electronics	29.9	26.2	32.1	29.3	117.6	34.3	28.6	33.5	29.9	126.3	32.5	28.4	33.5	32.0	126.4
Home Electronics	14.9	17.0	24.8	16.2	72.9	14.4	14.4	18.2	11.9	58.9	12.8	10.6	14.7	8.2	46.3
Others	8.7	10.4	10.1	13.0	42.3	12.1	13.0	11.4	12.0	48.5	10.4	10.5	11.0	11.1	43.0
<b>Total</b>	<b>53.5</b>	<b>53.7</b>	<b>66.9</b>	<b>58.6</b>	<b>232.8</b>	<b>60.8</b>	<b>56.0</b>	<b>63.0</b>	<b>53.8</b>	<b>233.6</b>	<b>55.6</b>	<b>49.5</b>	<b>59.2</b>	<b>51.3</b>	<b>215.6</b>
<i>Year on Year % Change:</i>															
<i>Car Electronics</i>	<i>(7.4%)</i>	<i>(10.9%)</i>	<i>8.4%</i>	<i>1.5%</i>	<i>(2.2%)</i>	<i>14.6%</i>	<i>8.9%</i>	<i>4.5%</i>	<i>1.9%</i>	<i>7.4%</i>	<i>(5.4%)</i>	<i>(0.5%)</i>	<i>0.0%</i>	<i>7.0%</i>	<i>0.1%</i>
<i>Home Electronics</i>	<i>28.4%</i>	<i>(15.7%)</i>	<i>(11.4%)</i>	<i>(21.5%)</i>	<i>(9.4%)</i>	<i>(3.2%)</i>	<i>(15.4%)</i>	<i>(26.8%)</i>	<i>(26.7%)</i>	<i>(19.3%)</i>	<i>(11.3%)</i>	<i>(26.4%)</i>	<i>(19.0%)</i>	<i>(31.0%)</i>	<i>(21.4%)</i>
<i>Others</i>	<i>(23.0%)</i>	<i>(11.9%)</i>	<i>(18.2%)</i>	<i>4.1%</i>	<i>(12.0%)</i>	<i>38.3%</i>	<i>24.4%</i>	<i>12.4%</i>	<i>(7.4%)</i>	<i>14.6%</i>	<i>(14.3%)</i>	<i>(19.1%)</i>	<i>(3.0%)</i>	<i>(7.8%)</i>	<i>(11.3%)</i>
<i>Total</i>	<i>(3.1%)</i>	<i>(12.7%)</i>	<i>(4.3%)</i>	<i>(5.6%)</i>	<i>(6.4%)</i>	<i>13.6%</i>	<i>4.2%</i>	<i>(5.9%)</i>	<i>(8.1%)</i>	<i>0.4%</i>	<i>(8.6%)</i>	<i>(11.5%)</i>	<i>(6.0%)</i>	<i>(4.7%)</i>	<i>(7.7%)</i>
<b>Overseas Operating revenue by Business Segment:</b>															
Car Electronics	52.3	51.9	52.4	56.4	213.0	57.0	55.1	51.9	67.6	231.5	64.6	64.3	59.2	59.5	247.5
Home Electronics	46.2	62.7	87.5	76.2	272.6	67.0	71.1	93.0	71.6	302.7	56.7	78.8	85.8	61.9	283.2
Patent Licensing	1.1	4.2	2.0	1.3	8.5	1.3	0.5	0.3	2.6	4.7	0.1	0.3	0.1	1.4	2.0
Others	6.1	7.4	8.2	6.5	28.1	5.6	6.0	6.4	6.7	24.6	5.7	7.5	6.7	6.2	26.1
<b>Total</b>	<b>105.7</b>	<b>126.2</b>	<b>150.0</b>	<b>140.4</b>	<b>522.2</b>	<b>130.9</b>	<b>132.7</b>	<b>151.6</b>	<b>148.4</b>	<b>563.5</b>	<b>127.1</b>	<b>151.0</b>	<b>151.8</b>	<b>129.0</b>	<b>558.8</b>
<i>Year on Year % Change:</i>															
<i>Car Electronics</i>	<i>10.7%</i>	<i>14.5%</i>	<i>31.5%</i>	<i>11.1%</i>	<i>16.3%</i>	<i>9.1%</i>	<i>6.1%</i>	<i>(0.9%)</i>	<i>19.7%</i>	<i>8.7%</i>	<i>13.2%</i>	<i>16.8%</i>	<i>14.0%</i>	<i>(12.0%)</i>	<i>6.9%</i>
<i>Home Electronics</i>	<i>11.3%</i>	<i>16.0%</i>	<i>21.5%</i>	<i>18.3%</i>	<i>17.5%</i>	<i>45.1%</i>	<i>13.4%</i>	<i>6.2%</i>	<i>(6.0%)</i>	<i>11.0%</i>	<i>(15.4%)</i>	<i>10.9%</i>	<i>(7.7%)</i>	<i>(13.5%)</i>	<i>(6.4%)</i>
<i>Patent Licensing</i>	<i>(60.9%)</i>	<i>7.7%</i>	<i>40.5%</i>	<i>(38.9%)</i>	<i>(16.6%)</i>	<i>12.3%</i>	<i>(88.0%)</i>	<i>(82.3%)</i>	<i>99.6%</i>	<i>(45.4%)</i>	<i>(91.5%)</i>	<i>(38.4%)</i>	<i>(57.6%)</i>	<i>(43.7%)</i>	<i>(57.1%)</i>
<i>Others</i>	<i>(50.6%)</i>	<i>(30.8%)</i>	<i>5.5%</i>	<i>4.2%</i>	<i>(23.9%)</i>	<i>(7.9%)</i>	<i>(18.8%)</i>	<i>(22.0%)</i>	<i>2.7%</i>	<i>(12.4%)</i>	<i>2.2%</i>	<i>25.5%</i>	<i>4.7%</i>	<i>(7.7%)</i>	<i>5.8%</i>
<i>Total</i>	<i>1.7%</i>	<i>10.7%</i>	<i>24.0%</i>	<i>13.6%</i>	<i>13.0%</i>	<i>23.9%</i>	<i>5.1%</i>	<i>1.0%</i>	<i>5.7%</i>	<i>7.9%</i>	<i>(2.9%)</i>	<i>13.8%</i>	<i>0.1%</i>	<i>(13.1%)</i>	<i>(0.8%)</i>

Consolidated Quarterly Data Breakdown:

	FY2006(2006.3)					FY2007(2007.3)					FY2008(2008.3)				
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Operating revenue:															
Net sales	158.1	175.7	215.0	197.6	746.4	190.4	188.1	214.3	199.6	792.4	182.5	200.2	210.9	178.8	772.5
Royalty revenue	1.1	4.2	2.0	1.3	8.5	1.3	0.5	0.3	2.6	4.7	0.1	0.3	0.1	1.4	2.0
Total operating revenue	159.2	179.9	217.0	198.9	755.0	191.7	188.6	214.6	202.2	797.1	182.6	200.5	211.0	180.3	774.5
Operating costs and expenses:															
Cost of sales	125.9	143.3	166.7	157.3	593.2	140.6	142.8	163.8	167.3	614.4	138.7	155.0	157.8	150.3	601.9
<i>% to operating revenue</i>	<i>79.1%</i>	<i>79.6%</i>	<i>76.9%</i>	<i>79.1%</i>	<i>78.6%</i>	<i>73.3%</i>	<i>75.7%</i>	<i>76.3%</i>	<i>82.7%</i>	<i>77.1%</i>	<i>76.0%</i>	<i>77.3%</i>	<i>74.8%</i>	<i>83.4%</i>	<i>77.7%</i>
Selling, general and administrative expense	42.2	44.4	45.4	46.2	178.1	44.0	41.2	45.8	39.1	170.2	42.6	44.6	46.3	28.2	161.7
<i>% to operating revenue</i>	<i>26.5%</i>	<i>24.7%</i>	<i>20.9%</i>	<i>23.2%</i>	<i>23.6%</i>	<i>23.0%</i>	<i>21.9%</i>	<i>21.4%</i>	<i>19.4%</i>	<i>21.3%</i>	<i>23.3%</i>	<i>22.2%</i>	<i>21.9%</i>	<i>15.6%</i>	<i>20.9%</i>
Total operating costs and expenses	168.1	187.6	212.1	203.5	771.4	184.6	184.0	209.6	206.4	784.6	181.3	199.6	204.2	178.5	763.6
Operating income (loss)	(8.9)	(7.7)	4.9	(4.6)	(16.4)	7.1	4.6	5.0	(4.2)	12.5	1.3	0.9	6.9	1.8	10.9
<i>% to operating revenue</i>	<i>(5.6%)</i>	<i>(4.3%)</i>	<i>2.2%</i>	<i>(2.3%)</i>	<i>(2.2%)</i>	<i>3.7%</i>	<i>2.4%</i>	<i>2.3%</i>	<i>(2.1%)</i>	<i>1.6%</i>	<i>0.7%</i>	<i>0.5%</i>	<i>3.3%</i>	<i>1.0%</i>	<i>1.4%</i>
Other income (expenses):															
Interest income	0.6	0.6	0.7	0.7	2.7	0.9	1.1	1.6	2.2	5.9	1.8	1.1	1.6	2.0	6.5
Foreign exchange gain (loss)	(0.7)	(0.3)	(1.4)	0.2	(2.3)	0.6	(1.0)	(1.9)	(0.2)	(2.6)	0.4	(0.3)	(0.4)	(0.8)	(1.0)
Interest expense	(0.4)	(0.3)	(0.3)	(0.5)	(1.5)	(0.4)	(0.2)	(0.5)	(1.5)	(2.6)	(0.5)	(0.4)	(0.4)	(0.6)	(1.9)
Other- net	2.8	(29.7)	(0.0)	(26.7)	(53.6)	(0.2)	0.1	1.3	(22.1)	(20.9)	13.2	0.0	(0.1)	(24.2)	(11.1)
Total other income (expense)	2.3	(29.7)	(1.0)	(26.3)	(54.8)	0.9	0.0	0.4	(21.6)	(20.2)	14.9	0.5	0.7	(23.6)	(7.5)
Income (loss) from continuing operations before income taxes	(6.7)	(37.5)	3.9	(30.9)	(71.2)	8.0	4.6	5.5	(25.8)	(7.7)	16.2	1.5	7.6	(21.8)	3.4
<i>% to operating revenue</i>	<i>(4.2%)</i>	<i>(20.8%)</i>	<i>1.8%</i>	<i>(15.5%)</i>	<i>(9.4%)</i>	<i>4.2%</i>	<i>2.4%</i>	<i>2.6%</i>	<i>(12.8%)</i>	<i>(1.0%)</i>	<i>8.9%</i>	<i>0.7%</i>	<i>3.6%</i>	<i>(12.1%)</i>	<i>0.4%</i>
Income taxes	(1.6)	(5.3)	2.5	(0.2)	(4.7)	2.7	3.5	2.6	(7.1)	1.8	3.7	3.9	5.9	7.7	21.3
Minority interests in losses (earnings) of subsidiaries	0.6	3.6	(0.2)	0.8	4.8	0.2	(0.2)	(0.4)	0.0	(0.4)	(0.1)	(0.0)	(0.1)	(0.1)	(0.3)
Equity in earnings (losses) of affiliated companies	(0.9)	(24.3)	0.0	1.1	(24.0)	0.0	(0.0)	(0.0)	0.3	0.3	(0.1)	0.1	0.1	0.1	0.1
Income (loss) from continuing operations	(5.4)	(52.8)	1.2	(28.7)	(85.8)	5.5	0.9	2.4	(18.4)	(9.5)	12.3	(2.4)	1.7	(29.6)	(18.0)
Income from discontinued operations, net of tax	0.0	0.1	0.2	0.4	0.8	0.1	2.7	0.0	0.0	2.8					
Net income	(5.3)	(52.7)	1.4	(28.3)	(85.0)	5.7	3.5	2.4	(18.4)	(6.8)	12.3	(2.4)	1.7	(29.6)	(18.0)
<i>% to operating revenue</i>	<i>(3.4%)</i>	<i>(29.3%)</i>	<i>0.6%</i>	<i>(14.2%)</i>	<i>(11.3%)</i>	<i>3.0%</i>	<i>1.9%</i>	<i>1.1%</i>	<i>(9.1%)</i>	<i>(0.8%)</i>	<i>6.8%</i>	<i>(1.2%)</i>	<i>0.8%</i>	<i>(16.4%)</i>	<i>(2.3%)</i>

**Consolidated Quarterly Data Break Down**

	FY2006(2006.3)					FY2007(2007.3)					FY2008(2008.3)				
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Inventories	126.0	126.6	116.2	104.2	-	121.6	139.0	138.7	105.3	-	131.1	137.8	135.1	104.2	-
Turnover days	70	63	46	47	-	58	67	58	47	-	65	62	58	53	-
Cash and Cash equivalents	114.8	107.2	104.5	121.7	-	88.8	109.8	77.2	101.8	-	86.5	82.1	93.8	81.2	-
Short and long term borrowings	128.6	125.8	127.0	115.1	-	116.7	122.8	119.5	99.5	-	124.8	124.3	127.8	97.9	-
Capital expenditures	8.9	10.4	7.0	14.0	40.3	8.3	12.2	11.8	9.6	41.9	15.5	9.9	8.9	7.7	42.0
Depreciation and amortization	12.5	11.6	11.3	11.3	46.7	9.2	9.3	9.7	12.9	41.1	8.7	8.1	9.4	7.1	33.3
Research & development expenses	16.2	13.4	16.1	17.7	63.4	16.5	12.7	15.4	14.6	59.2	14.2	15.2	15.4	14.6	59.4
Cash flows from operating activities	(1.1)	2.3	20.7	46.4	68.3	(24.2)	14.3	(15.5)	42.1	16.8	(14.2)	9.0	(2.2)	29.4	22.0
Cash flows from investing activities	(4.9)	(7.0)	(6.2)	(11.6)	(29.8)	(8.0)	0.3	(12.1)	3.4	(16.5)	(27.7)	(9.1)	(29.3)	(6.3)	(72.4)
Cash flows from financing activities	2.8	(4.2)	(19.3)	(17.9)	(38.6)	0.2	4.8	(5.9)	(20.8)	(21.7)	22.9	(1.3)	43.0	(28.7)	35.9
Average foreign exchange rate (US\$)	107.69	111.28	117.35	116.94	113.31	114.50	116.26	117.82	119.52	117.02	120.79	117.87	113.19	105.29	114.28
Average foreign exchange rate (EUR)	135.57	135.72	139.44	140.70	137.86	143.78	148.16	151.94	156.50	150.09	162.72	161.88	163.87	157.65	161.53
Number of employees	33,300	33,640	35,502	38,826	-	39,027	36,919	37,699	37,622	-	39,329	41,966	42,385	42,775	-
Weighted average number of shares outstanding (in thousands)	174,428	174,427	174,425	174,423	174,426	174,421	174,420	174,418	174,417	174,419	174,416	174,413	178,931	205,017	183,159
Diluted average number of shares outstanding (in thousands)	174,428	174,427	189,492	174,423	174,426	189,501	189,516	189,491	174,417	174,419	189,483	174,413	194,027	205,017	183,159

**Consolidated Business Segment Information**

	FY2006(2006.3)					FY2007(2007.3)					FY2008(2008.3)				
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Operating revenue															
Car Electronics	82.6	78.5	84.8	86.2	332.1	91.8	84.1	85.9	98.0	359.8	97.5	93.3	93.2	91.9	375.9
Home Electronics	61.3	80.3	112.9	93.0	347.4	81.5	85.7	111.3	83.6	362.2	69.6	89.6	100.7	70.3	330.2
Patent Licensing	1.1	4.2	2.0	3.2	10.6	1.3	0.5	0.4	3.3	5.4	0.2	0.4	0.3	1.7	2.6
Others	24.1	27.1	28.0	29.0	108.3	26.4	27.8	26.4	27.0	107.6	24.6	26.7	25.8	24.8	102.0
Eliminations	(10.0)	(10.2)	(10.8)	(12.5)	(43.4)	(9.3)	(9.5)	(9.5)	(9.6)	(37.9)	(9.3)	(9.6)	(8.9)	(8.5)	(36.2)
Consolidated	159.2	179.9	217.0	198.9	755.0	191.7	188.6	214.6	202.2	797.1	182.6	200.5	211.0	180.3	774.5
Operating income															
Car Electronics	5.3	2.9	4.8	4.5	17.5	7.5	5.6	3.2	5.8	22.1	7.6	6.0	5.9	6.6	26.2
Home Electronics	(12.3)	(13.1)	(2.0)	(8.1)	(35.4)	(0.5)	(3.7)	2.9	(14.5)	(15.8)	(5.4)	(4.1)	0.8	(9.2)	(18.0)
Patent Licensing	0.4	3.6	1.2	2.1	7.2	0.8	0.2	0.1	2.9	3.9	(0.1)	0.1	(0.1)	1.6	1.6
Others	(0.9)	(0.9)	(0.4)	(1.5)	(3.8)	0.3	2.4	(0.6)	0.4	2.5	(0.7)	0.2	0.5	0.1	0.2
Corporate and Eliminations	(1.4)	(0.3)	1.3	(1.6)	(1.9)	(1.1)	0.1	(0.5)	1.2	(0.2)	(0.1)	(1.3)	(0.2)	2.6	1.0
Consolidated	(8.9)	(7.7)	4.9	(4.6)	(16.4)	7.1	4.6	5.0	(4.2)	12.5	1.3	0.9	6.9	1.8	10.9

## Consolidated Data Breakdown:

5/6

(Millions of yen)

### Summarized Consolidated Income Statements:

	FY2004(2004.3)		FY2005(2005.3)		FY2006(2006.3)		FY2007(2007.3)		FY2008(2008.3)	
Operating revenue:										
Net sales	672,928	98.3%	700,805	98.6%	746,424	98.9%	792,441	99.4%	772,478	99.7%
Royalty revenue	11,821	1.7%	10,237	1.4%	8,540	1.1%	4,661	0.6%	1,999	0.3%
Total operating revenue	684,749	100.0%	711,042	100.0%	754,964	100.0%	797,102	100.0%	774,477	100.0%
Operating costs and expense:										
Cost of sales	473,972	69.2%	539,118	75.8%	593,238	78.6%	614,444	77.1%	601,875	77.7%
Selling, general and administrative	164,951	24.1%	170,439	24.0%	178,135	23.6%	170,171	21.3%	161,695	20.9%
Subsidy from government			794	0.1%						
Total operating costs and expenses	638,923	93.3%	710,351	99.9%	771,373	102.2%	784,615	98.4%	763,570	98.6%
Operating income (loss)	45,826	6.7%	691	0.1%	(16,409)	(2.2%)	12,487	1.6%	10,907	1.4%
Other income (expense):										
Interest income	1,420	0.2%	1,929	0.3%	2,658	0.4%	5,873	0.7%	6,508	0.8%
Foreign exchange gain (loss)	(1,192)	(0.2%)	480	0.1%	(2,326)	(0.3%)	(2,558)	(0.3%)	(1,031)	(0.1%)
Interest expense	(2,154)	(0.3%)	(1,741)	(0.2%)	(1,479)	(0.2%)	(2,622)	(0.3%)	(1,897)	(0.2%)
Other-net	(3,372)	(0.5%)	(3,426)	(0.6%)	(53,609)	(7.1%)	(20,897)	(2.7%)	(11,053)	(1.5%)
Total other income (expense)	(5,298)	(0.8%)	(2,758)	(0.4%)	(54,756)	(7.2%)	(20,204)	(2.6%)	(7,473)	(1.0%)
Income (loss) from continuing operations before income taxes	40,528	5.9%	(2,067)	(0.3%)	(71,165)	(9.4%)	(7,717)	(1.0%)	3,434	0.4%
Income taxes	18,169	2.7%	4,287	0.6%	(4,660)	(0.6%)	1,758	0.2%	21,256	2.7%
Minority interests in losses (earnings) of subsidiaries	(651)	(0.1%)	(690)	(0.1%)	4,774	0.6%	(404)	(0.1%)	(306)	0.0%
Equity in earnings (losses) of affiliated companies	(2,244)	(0.3%)	(3,068)	(0.4%)	(24,027)	(3.2%)	343	0.1%	136	0.0%
Income (loss) from continuing operations	19,464	2.8%	(10,112)	(1.4%)	(85,758)	(11.4%)	(9,536)	(1.2%)	(17,992)	(2.3%)
Income from discontinued operations, net of tax	5,374	0.8%	1,323	0.2%	772	0.1%	2,775	0.4%	0	0.0%
Net income	24,838	3.6%	(8,789)	(1.2%)	(84,986)	(11.3%)	(6,761)	(0.8%)	(17,992)	(2.3%)

## Consolidated Data Breakdown:

6/6

(Millions of yen)

	FY2004(2004.3)	FY2005(2005.3)	FY2006(2006.3)	FY2007(2007.3)	FY2008(2008.3)
Cash flows from operating activities	60,378	19,946	68,329	16,752	22,032
Cash flows from investing activities	(52,754)	(93,516)	(29,759)	(16,468)	(72,373)
Cash flows from financing activities	51,827	(4,019)	(38,551)	(21,673)	35,932
Capital expenditures	57,978	63,866	40,325	41,932	41,989
Return on assets (%)	3.6%	(1.2%)	(12.1%)	(1.0%)	(3.0%)
Return on equity (%)	7.6%	(2.6%)	(28.1%)	(2.5%)	(7.0%)
Research & development expenses	51,449	55,858	63,442	59,222	59,395
<i>% to operating revenue</i>	<i>7.5%</i>	<i>7.9%</i>	<i>8.4%</i>	<i>7.4%</i>	<i>7.7%</i>

Overseas production ratio	65%	62%	67%	66%	69%
Average foreign exchange rate (US\$)	113.07	107.55	113.31	117.02	114.28
Average foreign exchange rate (EUR)	132.60	135.19	137.86	150.09	161.53
Number of employees	32,526	33,409	38,826	37,622	42,775

### Consolidated Per Share Amounts:

Per share of common stock:					
Net income (loss)	141.58	(50.11)	(487.23)	(38.76)	(98.23)
Cash dividends	25.00	25.00	10.00	10.00	7.50
Cash flows from operating activities	344.17	113.72	391.74	96.04	120.29
Shareholders' equity	1,897.83	1,904.73	1,566.60	1,537.22	1,206.71
Weighted-average number of shares outstanding (in thousands)	175,433	175,389	174,426	174,419	183,159
Diluted average number of shares outstanding (in thousands)	176,609	175,389	174,426	174,419	183,159
Number of shares outstanding (in thousands)	175,431	174,429	174,422	174,416	205,017