

SUPPLEMENTARY DATA (CONSOLIDATED)

[Major Product Shipments]

(Thousand Units)

	FY Mar. 2005		FY Mar. 2006			FY Mar. 2007	
	Actual	vs. FY04	as of Jan. 31	Actual	vs. FY05	Forecast	vs. FY06
Pioneer Brand	280	200%	470	470	168%	710	151%
OEM	100	500%	150	150	150%	70	47%
PDP (Plasma Displays)	380	238%	620	620	163%	780	126%
DVD Recorders	950	173%	950	930	98%	840	90%
Recordable DVD Drives for PCs	5,600	112%	8,000	8,000	143%	12,000	150%
Consumer-market Car CD Players	7,300	119%	-	8,280	113%	8,600	104%
Consumer-market Car Navigation	430	110%	510	510	119%	680	133%

[CAPEX / Depreciation & Amortization / R&D]

(Billions of Yen)

	FY Mar. 2005		FY Mar. 2006			FY Mar. 2007	
	Actual	vs. FY04	as of Jan. 31	Actual	vs. FY05	Forecast	vs. FY06
Capital Expenditure	63.9	110%	44.0	40.3	63%	54.0	134%
Depreciation & Amortization	47.0	115%	48.0	46.7	99%	41.0	88%
R & D Expenses	55.9	109%	58.0	63.4	113%	64.0	101%

[Exchange Rates]

	FY Mar. 2005		FY Mar. 2006			FY Mar. 2007	
	Actual	vs. FY04	as of Jan. 31	Actual	vs. FY05	Forecast	vs. FY06
US\$	¥107.55	-	¥110.00	¥113.31	-	¥115.00	-
Euro	¥135.19	-	¥135.00	¥137.86	-	¥140.00	-

*4th QTR

[OEM Ratio in Car Electronics Business]

	FY Mar. 2005		FY Mar. 2006			FY Mar. 2007	
	Actual	vs. FY04	as of Jan. 31	Actual	vs. FY05	Forecast	vs. FY06
OEM Ratio	36%	-	34%	35%	-	36%	-