

SUPPLEMENTARY DATA (CONSOLIDATED)

[Major Product Shipments]

(Thousand Units)

	FY Mar. 2004		FY Mar. 2005		FY Mar. 2006	
	Actual	Change	Actual	Change	Forecast	Change
Pioneer Brand	140	156%	280	200%	500	179%
OEM	20	200%	100	500%	300	300%
PDP (Plasma Displays)	160	160%	380	238%	800	211%
DVD Recorders	550	250%	950	173%	1,200	126%
Recordable DVD Drives for PCs	5,000	227%	5,600	112%	10,000	179%
After market Car Navigation	390	108%	430	110%	530	123%

[CAPEX / Depreciation & Amortization / R&D]

(Billions of Yen)

	FY Mar. 2004		FY Mar. 2005		FY Mar. 2006	
	Actual	Change	Actual	Change	Forecast	Change
Capital Expenditure	58.0	143%	63.9	110%	47.0	74%
Depreciation & Amortization	40.9	113%	47.0	115%	48.0	102%
R & D Expenses	51.5	113%	55.9	109%	60.0	107%

[Exchange Rates]

	FY Mar. 2004		FY Mar. 2005		FY Mar. 2006	
	Actual	Change	Actual	Change	Forecast	Change
US\$	¥113.07	-	¥107.55	-	¥105.00	-
Euro	¥132.60	-	¥135.19	-	¥135.00	-

[OEM Ratio in Car Electronics Business]

	FY Mar. 2004		FY Mar. 2005		FY Mar. 2006	
	Actual	Change	Actual	Change	Forecast	Change
OEM Ratio	32%	-	36%	-	34%	-

[Overseas Production Ratio]

	FY Mar. 2004		FY Mar. 2005		FY Mar. 2006	
	Actual	Change	Forecast	Change	Forecast	Change
Overseas Production	65%	-	62%	-	61%	-
Production in China	29%	-	25%	-	29%	-